

Minutes for the KZFR NDC on August 10th, 2020

Present on Zoom: Mercedes, Paul, Bobbi, Rob, Leah, Ray, Grant and Steve Scarborough at the end

Paul began discussion about the consideration of the Matrix change that Bobbi has presented with a new News/PA band at 1 PM until 2 PM Monday through Friday. Discussion followed about ½ hour vs one hour. Paul said the hour time frame may be easier to fill if we need to use other sources. Bobbi reiterated that Ecotopia and The Real Issue, two local shows, may be re aired at 1 and that they are both an hour. The grid would still have to change if we took ½ hour. Leah was in favor of an hour because the change is so major and we would not want to do it again in a year to gain another ½ hour. Rob agreed with Leah. He reminded all that we have the content. Mercedes agreed with one hour. Asked about 5-7 pm band and naming the type of news. Bobbi said the 5-7 is mostly in place but could use cleaning up. Ray thought best to not tie the type of news to the matrix change at this time. There were thumbs up.

Mercedes said she had had a call from Jake about people talking and things being divisive. She assured him there is logic behind the committee and we are trying to be levelheaded and hoping that everyone is. Discussion about how fear and rumors and how they often are not as big as they seem. Rob agreed it is a loaded conversation but we are doing good work and that we need to present our proposal out ASAP. Paul reiterated about keeping a level head. Bobbi affirmed that as a committee, we have to stand behind our decision to present our suggestion. Ray agreed but we must follow procedure. Discussed the sequences about matrix change and agreed the BOD has the power to change the matrix not the PC. The by-laws trust the PC in managing the matrix. Rob suggested the first step is to present the new guide idea to the BOD and include the PC in the discussion. Bobbi suggested as a separate item the NDC state their support for Sue's show.

Discussion followed about monetary compensation for programming. Asked and answered by Grant about Kevin's Astrology program. Paul made clear Sue is not applying as a programmer but offering her show as a syndicated media business. Rob who was concerned about other programmers wondering why a programmer would get paid was satisfied with Paul's explanation about Sue's show. Ray added that Sue would be using her own reporters that she would compensate.

Mercedes commented on an article about why we need to pay for news and journalism and that it is an important profession.

It was decided we would make a motion to present the matrix changes to the BOD. Paul moves, Mercedes seconds. All present were in favor.

Bobbi made a motion for the committee to support Sue's local news show. Mercedes seconded. All approved except Grant who opposed.

Mercedes brought up the possibilities of collaborating with community organizations and ChicoSol and Chico News and Review. Possibility of reading news from CNR or Enterprise Record.

Paul is in communication with ChicoSol. Possibility of Rick connecting with CNR. Paul did think this would be a later discussion.

Leah brought up funding for News. 101 Women Grant still a possibility but not this year. Mercedes commented on having a product in place in order to ask for a grant or funding from our listeners and how to identify them.

Submitted by Bobbi Tryon/ Paul O'Rourke-Babb
8/17/2020