KZFR Program Committee
Minutes of Meeting December 9, 2021 on Zoom
Meeting called to order at 5:06 pm

Members present: Present: Grant Parks, GM; Ann Steckel, Robert Jones, Chris Nelson (note taker.)

Members absent: Steve Scarborough and William Nichols.

Agenda approved by consensus

Public Comments: none

GM’s report and general discussion:

• **CPB Community Services Grant** Grant announced that the CPB has made KZFR the recipient of a Community Services Grant for 2022 which includes a financial grant and other perks including sponsorship in a course focusing on how non-profits can build a base of major donors. Grant talked about the commonality of listenership between public radio stations and community radio stations. Studies show listeners switch back and forth between the two. He stressed the importance of seeing NSPR as an ally rather than a competitor.

• **FCC license renewal** The FCC Broadcast License has been renewed (this takes place every 8 years). The renewed license is valid until 12/1/2029.

• **KCSC** Ann announced that KCSC, historically managed by the Associated Students, has been taken over by the University and made part of the Communications Department. Jen Meadows heads KCSC and Grant will reach out to her to explore the possibilities for future collaboration.

• **Forward promotions for news and public affairs programs** Grant reported that forward promotions for news and public affairs programs will be aired weekdays following Democracy Now at 8:59am in combination with a local news update segment by Production Assistant Megan Hammer. There was a brief discussion of integrating local news and media organizations into Megan’s 60-90 second news update segments. CNR, the Orion, the Roadrunner and the Enterprise Record were mentioned as varied voices that potentially could be incorporated as stringers. Grant said this could be a step forward in establishing a news department.

• **Application for PC membership** An application from Nancy Davis, a Yuba City listener, was received and will be reviewed by the GM and BOD. The PC was unanimous in its support. There was a question about how she heard about the opening which triggered a brief discussion on how to more effectively use social media. Chris suggested that CPB might have useful information. Grant volunteered to check with CPB.

Comments on current programming

• **North State Give & Take** It’s possible that Bobbi Tryon is retiring from her show North State Give & Take which would create an open program slot Tuesdays 6-6:30pm. Rob mentioned that Jeannie Trizzino might want to resurrect Nonhuman Radio as an Off Site Programmer. Grant said
he would check with Bobbi and report back next meeting. It was suggested that Bobbi Tryon, Steven Tchudi or Sanjay Dev might teach off site production skills and Rob raised the idea of the station creating a webinar on how to become an OSP.

- **Failure to read underwriting copy** Grant reported he’d received complaints that underwriting copy was not being read on one of our non-English language programs and that possibly unauthorized commercial promos were being broadcast. He volunteered to talk with the programmer and report back.

**Next Meeting Date:** Thursday, Jan. 13, 2022 on Zoom.

**Adjourn:** 6:16 pm