



GOLDEN VALLEY COMMUNITY BROADCASTERS

KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411

PO Box 3173

Chico, CA95927

**KZFR Program Committee**

**Minutes of meeting November 18, 2020 on Zoom**

Meeting called to order 12:05 pm

**Members present:** Bill Nichols, Chris Nelson, Elena Eisenlauer, Rose Febbo, Steve Scarborough and Rick Anderson, Chair

**Guests present:** Grant Parks arrived at 12:30pm

**Agenda approved as amended:** Steve suggested adding Branden Melrose's show The Breakdown as a discussion item.

**Minutes of last meeting:** previously approved

**Public Comments:** None

**Jason Cassidy's Chico News & Review show proposal:** Motion to approve by Steve, seconded by Bill, approved unanimously,

**Radio Head Reminder:** Rose suggested programmers have a contingency plan in case studio equipment is broken. Steve suggested adding to that message ways to let staff and other programmers know about defective equipment in addition to filling out the Equipment Maintenance Form. Steve agreed to make up the flyer.

**Monthly PC meeting schedule:** Bill moved the PC's monthly meeting date be the second Wednesday each month with an additional meeting the fourth Wednesday only as needed. Seconded by Steve, passed unanimously.

**Confirmed start dates of new local news programs:** Steve reported that Bobbi Tryon's North State Give & Take was set to debut Dec 1<sup>st</sup> and Sue Hilderbrand's The Butte Report and Jason Cassidy's Chico News & Review will debut Dec 3<sup>rd</sup>.

**Saturday 4-5pm program slot:** Rick reported that no new proposals have been submitted. There was a discussion about the need for R.J. Laffins (who is temporarily subbing in that time slot) to receive coaching on improving his reading and speaking skills. Rick volunteered to give him some pointers.

**Need for a new non-programmer on PC:** Bob Crowe's decision to resign from the PC leaves the committee out of compliance with the Bylaws which require programmer representation to be less than 50%. Rick agreed to request the BOD to appoint a new member from the community at large and to have Leah advertise the opening.

**Probationary period and evaluations of newly approved programs:** Steve raised the need to advise hosts of newly approved shows that there is a six month probationary period with PC evaluations after three months and again at six months. Rick agreed to advise Bobbi Tryon, Sue Hilderbrand, Jason Cassidy and Stephen Tchudi of the impending evaluations.

**Branden Melrose's The Breakdown:** Branden, a certified programmer, left his show at the outset of the pandemic, but has offered to produce his show off-site. It was agreed that the station should request him to submit a new program proposal. Rick volunteered to contact him.

**Pledge Drive results:** Rick gave an update on the recent pledge drive prompting a discussion on how to make future online drives more interactive.

**Guidelines for off-site program producers:** Grant explained the Executive Committee had assigned the job of creating new guidelines for off-site programmers to Rick and him, a project they were currently working on.

**All station meeting:** Rick reported that the meeting is scheduled for December 1<sup>st</sup>, the agenda for which the Board intends to finalize at its next meeting.

**Nielsen data:** Rick agreed to create a handout of Nielsen results.

**Radio Parallax:** Rick had previously committed to contacting producer Doug Everett about our plans to broadcast ½ of his show and to request that Everett cross promote KZFR in the program. Rick said he's delayed contacting Everett because there is a chance that the co-hosts of Talkin' Bout Practice might voluntarily scale back to 30 minutes permitting Radio Parallax to be aired in its entirety.

Next Meeting set for December 9th at noon on Zoom

Meeting adjourned at 12:55pm

Respectfully submitted,  
Steve Scarborough, PC Secretary