



GOLDEN VALLEY COMMUNITY BROADCASTERS

KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411

PO Box 3173

Chico, CA95927

KZFR Program Committee Minutes October 14, 2021

Present: G. Parks (G.M.) R. Jones, S. Scarborough, W. Nichols, A. Steckel (late), C. Nelson (notes)

Announcements:

- E. Eisenlauer has resigned from the P.C. G.Parks will inform the BOD that a non-programmer appointee is needed.
- Cynthia (Cyd) Strain has completed certification. She has completed a new application and a sample of her hosting Island Rhythms will be sent to the PC.

Public Comments:

- A listener wrote to say that the app was not working for her. The problem could not be duplicated. It was not clear if this was on wifi or data or with what device. (W. Nichols notes that the Archive often does not work from his phone.) GM has responded to her.
- Three listeners had complaints about anti-vax statements on one of the programs. The programmer in question was added to the agenda.

Program Proposals: P.C. Approved the replacement of Between the Lines with The Chico Vibe Th. 5-5:30. It was clarified that Jason Cassidy will not be co-hosting but may submit content. G.Parks will notify Bill Mash and make website changes.

Program Review: Fresh Hop Cinema is a one hour podcast that is tailored down to 30 min for KZFR. Concerns voiced were the same as previously: there is a tendency to commercialism which could be construed as promotion. The station ID and identification of the hosts and content are too infrequent. Overall the show is excellent however. We will move our recommendations to the next meeting.

Matrix Draft Revision Proposal was approved. It states, "All programming at KZFR will be Open Format. For the purpose of this policy, Open Format is defined as educational or entertainment content that includes, but is not limited to music, news, public affairs or any combination thereof. Exceptions:

1. M-F, 8am-9am is reserved for news/public affairs programs;
2. M-F, 5pm-7pm is reserved for news/public affairs programs.
3. M-F, 7pm-7:30pm is earmarked for the development of underage programmers. In the event there are not enough kid/teen proposals to fill these air shifts, temporary open format programs will be broadcast."

G. Parks will take this to BOD for review. The PDF graphic accompanies it.

Ratings Report was discussed.

Survey Report and Workplace Harrassment Training topics moved to next meeting.

Comments on Current Programming.

A programmer was cited for a Level 1 violation of KZFR policy on 7/23/2021 after listener complaints. He was directed not to mention Covid 19 or vaccinations. He agreed to this restriction. However, he has resumed anti-vaccination speech which can confuse and endanger listeners and is against KZFR policy. We discussed the idea of a covid disclaimer, covid PSAs on the station policy but either might be seen as leniency in this case. The full P.C. decided that the programmer should receive a strongly worded letter with the understanding that a 3rd violation could mean permanent severance.

We will revisit the covid PSA at the next meeting.

The meeting adjourned after 2 hours. Next P.C. Meeting is Nov. 11, 2021 at 5pm on Zoom.