

KZFR Program Committee

Minutes of Zoom meeting October 14, 2020

Meeting called to order 12:03

Members present: Bob Crowe, Chris Nelson, Elena Eisenlauer, Jake Sprecher, Rose Febbo, Steve Scarborough and Rick Anderson, Chair. Bill Nichols joined the meeting later during the first discussion item.

Guests present: Mercedes Macias

Public comments: None

Minutes of last meeting: previously approved and posted

PC meeting schedule: Steve proposed that future meetings be at noon on the second Wednesday of the month with an additional meeting if necessary on the fourth Wednesday. Approved by acclamation.

Butte Report, Sue Hilderbrand: The audio demo for Sue's proposal had been received and reviewed. The proposal was given final approval. The question of where to place the show in the schedule initiated a lengthy and lively discussion. An end of the week, evening slot was considered optimum, but would require adjustments to the current schedule. Rick and Jake volunteered to discuss possible schedule changes with programmers who might be affected. A decision on assigning a time slot for the show was tabled until the next meeting. Mercedes suggested that in the interest of transparency notification to programmers affected by PC decisions should be timely.

North State Give and Take, Bobbi Tryon: Program proposal and accompanying audio had been reviewed by members. There was some discussion about overlap of program content with existing shows, but the consensus was that supporting non-profit organizations was an important part of the station's mission. Mercedes suggested that with more than 400 non-profits in Butte County alone, overlap shouldn't be an issue. Mercedes left the meeting around 1:00. The proposal was unanimously approved. Bill suggested Tuesday 6-6:30 as an appropriate time slot. Approved by acclamation.

Swing City, Stephen Tchudi: Stephen had requested that his airshift (Sat 3-5pm) be reduced to one hour per week or in the alternative, 2 hours every other week. Because of the coming pledge drive it was decided to ask Stephen to continue doing 2 hours every week through November 7th. In the meantime, the Saturday 4-5pm slot will be advertized as open with a request for program proposals, the fallback position being using a syndicated show as a temporary placeholder.

Beatle Nation, Sandy Morales: Sandra proposed hosting the show until Covid restrictions are lifted permitting the recruitment and training of teen age hosts. Jake expressed the view that the charm of what has been a young person's show would be missing with an adult host. The absence of a motion to approve the proposal indicated the majority agreed with Jake's assessment

Radio Head Reminder: Rose brought up the issue of programmers failing to reintroduce their guests during interviews. Rick related that in radio parlance that's called a "Reset"--important because new listeners are continually joining the broadcast audience. Jake suggested that Reset be the topic of this month's Radio Head Reminder. Approved by consensus.

Election night programming: Rick said Marc Albert had volunteered to do special programming for election night results. His updates will be interwoven into regular Tuesday programming beginning as early as 4pm.

Development of shows offsite: Steve suggested that with our programmer training program shutdown during the pandemic, the station should explore the possibility of assisting programmers to produce stand alone shows offsite. Bobbi Tryon and Stephen Tchudi were mentioned as people with the technical expertise and the willingness to assist or head up this effort. Chris suggested this topic be agendized for the next meeting.

Meeting adjourned at 1:20

Next meeting October 28, 2020 at noon

Respectfully submitted by Steve Scarborough, PC Secretary