

KZFR Program Committee
Minutes of meeting September 14, 2020
Zoom Meeting

Meeting called to order 12:09 pm

Members present: Chris Nelson, Jake Sprecher, Rose Febbo, Steve Scarborough and Rick Anderson, Chair

Guests present: Bobbi Tryon, Mercedes Macias and Paul O'Rourke-Babb

Agenda approved as amended: Rose requested additional discussion item regarding protocol for offering suggestions to programmers while they are on the air.

Public Comments: None

Minutes of last meeting: previously approved

Update from News Department Committee (NDC) regarding Program Matrix revision suggestions. NDC members Bobbi, Mercedes and Paul explained that the committee was still working in the exploratory phase. Discussion within the NDC and with input from the PC was seen as a necessary step as well as a wider discussion at an all station meeting before a recommendation is brought to the Board of Directors for approval.

A lengthy discussion followed covering a wide range of topics including the history of the Program Matrix, the possible integration of podcasts into the program schedule and the relative roles of the Board and the PC. Rick suggested each member of the PC should identify what changes they would make in the schedule if we were to add more public affairs programming. Chris, Jake and Steve agreed to meet and brainstorm possibilities.

Beagle Nation was previously removed from the schedule because the show lacked a certified programmer/host. Rick reported there had been inquiries about bringing the show back by a couple of potential hosts, but thus far no program proposals have been submitted. Jake moved that the Thursday 7-7:30pm time slot be filled at least temporarily by a syndicated show until after matrix discussions have been resolved. Approved unanimously. Rick to explore program options and advise.

Sue Hilderbrand proposal: Her show was previously approved contingent upon the submittal of an acceptable audio sample. The audio had not been received by the station so final action of determining the show's placement in the schedule was deferred.

Radio Head Reminder: Rick brought up the problems caused by programmers who allow their shows to run past the end time of their assigned air shift. It's especially critical, Rick stressed, for pre-recorded shows of a fixed length to start exactly on time. Rick volunteered to speak to specific programmers where they have been complaints. Steve volunteered to produce a reminder for general distribution.

Amended Agenda Item: Rose questioned whether it was appropriate as a PC member or as member of the listening audience to call the studio line while a show is in progress to point out things like a mic not being turned on. Rick said he'd prefer that suggestions like that come from a single source and that the correct protocol would be to text him and he would address the situation.

Chris complimented Rick and the staff for the successful 30th Anniversary Ale campaign.

Next Meeting set for October 12th at noon on Zoom

Meeting adjourned at 1:16pm

Respectfully submitted,
Steve Scarborough, PC Secretary