Minutes KZFR Program Committee  
August 18, 2020

Meeting called to order at 12:02

Members present: Bob Crowe, Bill Nichols, Chris Nelson, Elena Eislenlauer, Jake Sprecher, Rose Febbo, Steve Scarborough and Rick Anderson, General Manager/Chair

Guests: Bobbi Tryon, Courtney Farrell, Mercedes Macias, Paul O’Rourke-Babb

Public Comments: none

News Department Committee (NDC): Paul O’Rourke Babb gave a brief history of the NDC and the committee’s efforts exploring the feasibility of creating a KZFR News Department and in proposing Program Matrix revisions adding an additional four hours per week of news and public affairs programming. He explained the idea of hiring a News Director had been abandoned because of the uncertainty of the station’s financial health in a post pandemic environment. The Matrix proposal, he explained, was still in the exploratory phase with much future discussion expected between the NDC, the BOD, the PC, programmers and the public.

Woody and Friends: Rick reported that David Guzzetti was retiring from broadcasting and that co-hosts Peter Ratner and Tom Gagne had agreed to absorb David’s vacated air shifts. The change was approved contingent upon Peter and Tom submitting a revised program proposal reflecting the change in hosts. Rick agreed to contact them with that information.

Not Necessarily Nashville: Rick reported that Peter Ratner, given his expanded role on Woody and Friends, did not wish to continue as host of Not Necessarily Nashville. Jake proposed that the Saturday 3-5pm slot might be a good fit for Stephen Tchudi’s previously approved program proposal for Swing City. Rick volunteered to see if Stephen would agree to take that air shift—if not, program proposals would be sought by announcing the vacancy to all station programmers. Action approved by consensus.

Beatle Nation: Rick reported that Beatle Nation is now without a host. Jake proposed replacing the Beatle Nation with a syndicated show as a temporary placeholder until ongoing discussions regarding news programming and possible Matrix revisions have been resolved. Motion approved by consensus.

Butte County News Program proposal from Sue Hilderbrand: Sue proposed a contract between her media company and Golden Valley Community Broadcasters whereby she would produce a 30 minute weekly local news program for a monthly fee of $500. Much discussion addressed the need for this type of programming, the value of the service, the equity of paying for programming in an otherwise volunteer organization and the fairness of considering a program proposal that lacked an audio sample. It was agreed to approve Sue’s program proposal contingent upon receiving an acceptable demo audio. The question of funding for the proposal was deferred to the Board of Directors.
Radio Head Reminder: Rose reported that she had heard profanity on two different shows airing on KZFR. Rick agreed to instruct programmers to abide by the FCC’s prohibition on obscenity and remind them to use the Discrepancy Report if incidents occurred.

Next Meeting: September 14, 2020 at noon on Zoom.

Adjournment: Meeting adjourned at 1:20 pm prox.

Respectfully submitted by Steve Scarborough, PC Secretary