



GOLDEN VALLEY COMMUNITY BROADCASTERS

KZFR COMMUNITY RADIO 90.1 FM

341 Broadway, Suite 411

PO Box 3173

Chico, CA95927

## **KZFR Program Committee**

### **Minutes of meeting July 14, 2021 on Zoom**

Meeting called to order 11:34 am

**Members present:** Ann Steckel, Chris Nelson, Billy Nichols, Elena Eisenlauer, Rob Jones, Steve Scarborough and Grant Parks, Chair

### **Amend agenda** Items added:

- Evaluations of Fresh Hop Cinema, CN&R, North State Give & Take
- Workplace Harassment Training
- Election of PC Secretary
- Promos for public affairs programs

### **Public Comments**

1. The committee reviewed a complaint about a KZFR programmer airing anti-covid vax comments. Grant reported that the station had received several similar complaints. The consensus of the committee was that staff should produce at least one PSA making it clear to listeners that the station endorses CDC approved Covid guidelines including vaccinations. Grant volunteered to address this issue with the named programmer by email with a cc to the PC.
2. The committee reviewed a complaint about the lack of gender equity in KZFR programming coupled with a request that the station instruct programmers to construct their playlists so that male and female artists are represented equally. The committee agreed and sympathized with the listeners concerns, but disagreed with her proposed solution of imposing quotas. Programmers at KZFR are guaranteed the right to produce their shows without creative oversight plus the historic, systemic male bias of the music industry has created a body of work to draw from that is tilted heavily in favor of male artists. Grant volunteered to respond to the listener with a cc to the PC with the committee's response along with a pledge to look into the ratio of male and female artists in our current programming.

### **Program Proposals**

- **Imagining Community** The proposal with host Guillermo Mash was reviewed and approved. Motion Billy, second Steve, passed unanimously.

- **The North State Water Report** The proposal with Guillermo Mash was reviewed and approved with the condition that Ron Toppi be added as a co-host. Motion Steve, second Rob, passed unanimously.

**Obscene language and the Discrepancy Report** Grant stressed the importance of programmers adhering to FCC guidelines for obscene speech in both spoken word and song lyrics and said he would email that message to all programmers with a cc to the PC. The email will also include a copy of the Discrepancy Report Form and a link to a tutorial on how to edit recorded music.

**KZFR's role as a source of information in local emergencies** Grant explained that new localized EAS equipment would be installed at the transformer site in the near future giving the station an increased capability to provide emergency alerts and updates. The committee agreed with Grant that becoming a more active community voice in emergency situations was an appropriate role for KZFR. It was suggested the station create an emergency response team to provide programmers with consistent, timely, accurate information.

**Off-site Programmers (OSP)** Grant presented an overview and update.

**Evaluation of new programs** The committee discussed the progress of the hosts of new shows: Fresh Hop Cinema (3 month eval), Chico News & Review and North State Give & Take (6 month eval). Grant agreed to communicate the comments and suggestions of the committee in an email to the programmers with a cc to the PC.

**PC Secretary** election postponed until the August meeting.

**Workplace Harassment Training** tabled until the August meeting

**Promos for public affairs programs** tabled until the August meeting

**Adjournment** 1:10pm

Respectfully submitted,  
Steve Scarborough