KZFR Program Committee
Minutes of meeting February 10, 2021 on Zoom
Meeting called to order 12:06 pm

Members present: Ann Steckel, Billy Nichols, Chris Nelson, Jake Sprecher, Mark Wilpolt, Robert Jones, Rose Febbo, Steve Scarborough and Rick Anderson, Chair

Members absent: Elena Eisenlauer

Guests present: Mercedes Macias

Minutes of last meeting: Approved

Public Comments: None

Introduction and welcome to new members Ann, Mark and Robert

Swing City, Stephen Tchudi The mandatory preliminary evaluation at 3 months yielded unanimous favorable reviews with no suggestions on how to improve the show.

Rebroadcasting local news and public affairs programs Rose pointed out that rebroadcasting is a common practice at community and public radio stations. Steve suggested The Butte Report and North State Give & Take be rebroadcasted on Monday’s 11:30am-12:30pm, a time slot reserved for news and public affairs by the KZFR Program Matrix.

After a general discussion, a consensus emerged that focusing on shows dealing with current news content would be the best course of action. Rebroadcasting The Butte Report and the Chico News & Review programs will be added as an action item for the March PC meeting. It was agreed to contact all programmers who may be affected by the proposed change and invite them to participate in the discussion. Steve volunteered to contact the hosts of Woody and Friends, Jake said he would talk to Preston Powers and Chris added she would discuss with Sue Hilderbrand and Jason Cassidy the feasibility of altering their shows so that program content would still be relevant at the time of rebroadcast.

Noisefilter covid podcast Rick reported that Megan has been working on editing skills to reduce the podcast to a 3-5 minute feature and that it should be on the air soon. He suggested running the covid spot every day at 9am. Jake pointed out that the places in the schedule vacated by the now-defunct Durst Report would be natural spots for the covid feature.
Off Site Programmer (OSP) guidelines and Programmers Handbook revisions  Steve reported that the Application for Program form, an OSP Operation Manual, an open book test for OSPs, and revisions to the Programmer’s Handbook to include OSPs had all been recently finalized by the Document Review Committee and had been sent to the Board for approval.

Nielsen and pledge drive data Rick said he would have a report for next month’s meeting.

New program proposals The committee discussed an audio demo of Fresh Hop Cinema from Chico-based podcasters Max Minardi and Jonny Summers. Reaction to the demo was generally favorable; although, some thought it needed a little fine tuning to sound more like a radio show and less like a podcast. Rick volunteered to contact Max and Jonny and convey the PC’s response and to encourage them to submit a program proposal.

Radio Parallax Rick said he would contact Doug Everett to learn what Doug’s plans were for the future of the show.

Review of current programming Rose brought up the problems of programmers using program content inconsistent with the proposal upon which their show was approved and shows changing co-hosts without station approval. Rick noted that because of covid, some programmers were not doing their shows and volunteered to provide a list of shows out of compliance. Chris suggested that it would be more efficient for Rick to contact those programmers directly and cc the PC. Rick agreed to do so.

Next meeting: March 10, 2021 at noon on Zoom

Meeting adjourned at 1:15pm

Respectfully submitted
Steve Scarborough, PC Secretary

Action Items
1. Rick to contact Stephen Tchudi with a cc to the PC informing him of the results of the 3 month eval of Swing Time
2. Steve to contact Peter Ratner, Bob Littell and Tom Gagne about the potential change in Monday programming.
3. Jake to contact Preston Powers about the potential change in Monday programming.
4. Chris to discuss with Sue Hilderbrand and Jason Cassidy how potential re-broadcast of The Butte Report and Chico News & Review might affect their program content.
5. Rick to produce a written report of Nielsen and pledge drive data.
6. Rick to contact Doug Everett about the future of Radio Parallax.
7. Rick to contact programmers of shows with unapproved hosts and cc the PC.
8. Rick to contact Max Minardi and Jonny Summers, advise them of the PC’s favorable response to Fresh Hop Cinema and invite them to submit a program proposal.