KZFR Program Committee
Minutes of Meeting January 13, 2022 on Zoom
Meeting called to order at 5:02 pm

Members present: Present: Ann Steckel, Billy Nichols, Chris Nelson, Nancy Davis, Robert Jones, Steve Scarborough, Grant Parks, Chair/GM

Introduction of new member Nancy Davis

Agenda approved unanimously

Public Comments
- A listener/musician heard one of his songs played on the air and encouraged the station to play more of his music. Grant referred him to the Submit Your Music tab on the station’s website.
- A listener complained about programmers mispronouncing the names of artists on the air.
- Chris reported that a programmer, Peter Ratner, asked when the PC was going to resume programmer evaluations. Whether programmer evals or programmer recertification should be prioritized was discussed and the matter tabled to the next meeting.

Action Items
- Programming switch A proposal for two programs to switch places in the schedule—North State Water Report moving to the 1st Thursday at 6pm and Imagining Community moving to the 5th Thursday at 6pm was approved unanimously.
- Open time slot Thursdays 5-5:30pm was discussed. Chris suggested that Talk World Radio might be a good replacement. Grant said he would send PC members a link to the show to review and would add it to the existing spreadsheet of Alternative Programs for News and Public Affairs. Steve suggested the open time slot be advertised with a request for proposals. The committee agreed that in the interim for Grant to use his discretion to select temporary programming until a final decision is made.
- Programmer not reading underwriting. Grant reported he had not talked with the programmer. Nancy volunteered to listen to the non-English language program to verify whether or not the station policy was being followed. Grant said he would provide her with the audio of past shows and the underwriting copy from the logs. Grant said as a follow-up he would offer the programmer translated underwriting copy.
- Election of PC Secretary Steve was elected.

General Manager’s Report and Discussion Items
- North State Give and Take Grant said he needed to talk to Bobbi Tryon to see if she wanted to continue as host.
- New applicant for PC Marcie Liggamari’s application was reviewed and the committee was unanimous in its recommendation that the Board approve the
appointment. Ann suggested revisions to the application form itself. A discussion of her suggestions resulted in Grant promising to tweak the form and bring it back to the PC.

- **Matrix proposal update** The committee discussed the concerns of Board members as explained by Grant. It was agreed that Steve would make revisions addressing those concerns and circulate the revised proposal via email for PC comments and approval. When approved, Grant will present the revised document at the next meeting of the Executive Committee.

- **Forward promotions for news and public affairs programs** Grant reported that all completed FPs were now on the computer and in the program logs to be aired following Democracy Now.

**Comments on Current Programming**
Chris reported that a particular programmer was devoting an unusual amount of air time referencing and recommending anti-vax materials. Grant said he would forward a link to the audio of the show for committee members to review.

**Next Meeting Date:** Thursday, February 17, 2022 on Zoom  
**Adjourn:** 6:44 pm

**Tasks to be Done Post Meeting**

**Steve:** Revise Matrix proposal and share with PC via email.

**Grant and Nancy:** Coordinate review of non-English language program.

**Grant:**
- Contact Bobbi Tryon about future of North State Give & Take.
- Contact Guillermo Mash and Ron Toppi about approval of time switch for Imagining Community and North State Water Report and revise website program schedule.
- Revise PC membership application form.
- Send links to PC for Talk World Radio and the audio of the program Chris reported as having heavy anti-vax content.
- Add Talk World Radio to spreadsheet of Alternative Programs for News and Public Affairs.
- Revise Google calendar and website to reflect PC meeting date on 3rd Thursdays.
- Advertise the open air shift Thursdays 5-5:30pm