

KZFR Underwriting Policy

As a community radio station, KZFR will accept underwriting from any entity (individual, business, government, or non-profit) that supports, promotes and enhances the well-being and diversity of our community.

In accepting underwriting support KZFR will adhere to the guidelines of Section 399B(b)(2) of the Communications Act: “*No public broadcast station may make its facilities available to any person for the broadcasting of any advertisement.*” The statute defines “*advertisement*” as paid-for broadcast message or program that promotes:

- Any service, facility, or product offered by any person who is engaged in such offering for profit.
- Or advocates the views of a given person on some matter of public interest.
- Or takes a stand on a candidate for public office.

KZFR shall not knowingly accept funds from individuals, organizations, or businesses which:

- are involved in weapons manufacturing;
- make investments in repressive governments;
- have been shown to discriminate on the basis of race, color, gender, sexual preference, national origin, age, religion, marital status, or physical or mental disability;
- have been shown to tolerate sexual harassment;
- have been shown to use unfair labor practices;
- have been shown to be environmentally irresponsible;
- produce or distribute materials deemed offensive on the grounds listed above; or
- KZFR’s Board of Directors determines would be detrimental to the social responsibilities of the station including but not limited to gambling.
- Additionally, KZFR shall not accept underwriting from religious organizations, political candidates, or persons expressing a point of view.
- KZFR reserves the right to cancel any contract at any time and reserves the right to not accept underwriting that conflict with KZFR events.

Underwriter agrees that Underwriter’s support of Station, regardless of level or duration, shall not give Underwriter any right to directly or indirectly influence program selection or content or Station policy on any matter. Any attempt by Underwriter to influence programming based on advertiser’s financial support shall be grounds for terminating underwriting agreement. KZFR reserves the right to refuse or refund underwriting events in conflict with KZFR events.

- See more at www.kzfr.org