

Board Meeting Minutes

Meeting Opening: Meeting called to order at 6:04 pm

Present: Grant, Jim, Mercedes, Rob, Paul, Rick, Jeannie, Bobbi, Ray, Courtney, Steve, Sandra

Absent: LeAnn

Agenda Addendums: No addendums

Motion to Approve May Agenda: No changes

Motion to Approve March Meeting Minutes: Bobbi to Motion to approve, Paul 2nd – all in favor

2.1 Announcements

- None

2.2 Staff Reports

- 2.2.1 GM Report – Rick
 - Most in-person events will be postponed
 - Pledge drive went well – staff and programmers did a great job
 - Community received the online platform well
 - Matching grant discussion – how do we keep momentum going with the online platform?
 - CPB additional funding for COVID-19 – unrestricted stabilization funds
 - PPP loan submitted with signatures on Monday 5/04/2020
 - Generator discussion to mitigate power outages
 - Add a member back to the PC
 - Potential for a 3rd online pledge drive
- Office/Operations Manager – Grant – See attached report
 - Broadcast studio upgrades are fully functioning
 - Reiterated the need for a generator to mitigate power outages
 - Power outage training for programmers
 - Mobile apps for KZFR live streaming still not working
- Underwriting Report – Ray – See attached report
 - Dealing with the ebbs and flow of business sustainment
- 2.3 Treasurer’s Report – Jim – see attached report
 - Issues with connectivity with bank partners
 - Reports through the end of March 2020
 - Tax reports are completed

2.4 Committee Reports

- 2.4.1 Updated Dates/Times/Links for meetings for each committee requested to be sent to the board of directors once they are established

3. Matters for Discussion

- 3.1. BOD Commitments and Recruitment of new members
 - PSAs to be recorded by BOD members and disseminated on air by Programmers via the daily schedules
 - Discussed potential community members as BOD members
 - Actively recruiting new members
- 3.2 Matters of Discussion – Direction of station
 - Revisiting the mission of KZFR especially given the current pandemic
 - Consider more public affairs and news programming
- 3.3 Matters for Discussion – Programming matrix and information programming
 - Continued discussion from 3.2
 - Discussion about CSU, Chico Interns – challenged by COVID-19
 - Staff have maximized Hoot Suite platform
 - Rose F. back on the PC – Rick will notify her

4. Action Items

- 4.1

Motion to approve:

5. Meeting Finalization

- 5.1 Review actions to be taken
- 5.2 Items for June Agenda
- 5.3 Meeting Close: 7:50 pm

Adjourn –

Next June 9, 2020 at 6pm