

KZFR Diversity Report for 2017-18

Golden Valley Community Broadcasters is a community radio station dedicated to diversity in broadcasting. GVCB (KZFR) believes acceptance and understanding are vital parts of the diverse communities we represent.

KZFR programs and actions reflect such diversity. Our programming is the most diverse in the market: 10 hrs per week in Hmong and Latino programming, 10+ hours of locally produced public affairs shows, and various music shows spanning almost every genre of music on the planet. KZFR reaches out to members of the community and on a daily basis provides access to our airwaves.

For KZFR the concept of diversity encompasses acceptance and respect. It means understanding that each individual is unique, and recognizing our individual differences. These can be along the dimensions of race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious beliefs, political beliefs, or other ideologies. It is the exploration of these differences in a safe, positive, and nurturing environment. It is about understanding each other and moving beyond simple tolerance to embracing and celebrating the rich dimensions of diversity contained within each individual.

In the past year, KZFR Staff and Board Members completed a course in Diversity from the North American Learning Institute. The KZFR BOD is more diverse than ever with 12 total members, including five women.